



# Why Brands Are Frustrated with 3PLs



**Rising Costs**

Unpredictable shipping costs are a top concern.

**Inefficiencies**

Delays due to inefficient fulfillment processes and poor delivery performance.

**Lack of Flexibility**

Brands struggle to scale fulfillment during demand surges.

**Just a Number**

Brands are treated with a one-size-fits-all approach, lacking personalized support and service.



# Why GoBolt Exists...

## Predictable Costs

No fuel surcharges or hidden fees, and transparent pricing designed for scalability.

## Operational Simplicity

An end-to-end partner that will pick, pack, ship, and deliver while prioritizing speed, costs, sustainability, and quality.

## Scalable Solutions

Flexible, data-driven solutions that grow with your brand — peak season or not.

## Customized Service

Tailored solutions with dedicated support, ensuring you're never just a number.



# GOBOLT OVERVIEW





# Logistics, Simplified.

**11.5M+**

Items fulfilled and  
delivered annually

**40%**

Volume delivered  
via electric vehicles  
in 2024

**4.6/5**

Stars across 15k+  
reviews on Google

**12**

Warehouses across  
North America

**350+**

Brands served across  
Canada & the U.S.

**0%**

GoBolt Parcel's fuel  
surcharge



**GoBolt's deliveries are carbon neutral**

**Coverage Across Major Metros in Canada  
and the US**



# Award Winning Services

GoBolt offers a simplified, sustainable and modern logistics solution, and it's being recognized.



**2024:** Forbes  
30u30 Award



**2024** Overall  
SupplyTech Solution  
of the Year  
**2023:** Last Mile  
Innovation of the  
Year

50

Technology **Fast 50**  
2024 CANADA  
ENTERPRISE—INDUSTRY LEADERS **WINNER**  
**Deloitte.**

**2024, 2023, 2022:**  
Deloitte Technology Fast 50,  
Technology Fast 500



**2024:** Top Last  
Mile Company,  
USA



**2024:** Top  
Logistics  
Company



CB Insights  
Retail Tech  
100



# Innovative Technology

Driver App, Routing, Order Management



## Warehousing

Store, Pick, Pack



## The GoBolt Advantage



## Sustainable Delivery

Parcel + Big & Bulky



## Reverse Logistics

Receive, Inspect, Return





We are experts in fulfillment  
and sustainable last mile  
delivery

Johnson & Johnson

ZARA



boohoo



# LAST MILE DELIVERY

# Last Mile Services

**Local Next-Day  
Shipping**

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**Air & Ground Skip**

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**US, Canada and  
Cross-Border**

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**Real-Time  
Tracking**

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**Proof of Delivery**

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**No Fuel Surcharge  
on GoBolt Parcel**

## Small Parcel

We will pick up, consolidate, sort, and deliver your small packages.



## Big & Bulky

Heavy and hard-to-handle items like furniture, appliances, and fitness equipment are our speciality.



**To-the-Door,  
Threshold, Room of  
Choice & White  
Glove Services**

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**Appointment  
Booking**

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**Real-Time  
Tracking**

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**Signature and  
Proof of Delivery**

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**Returns  
Processing**





# Appointment Booking

- Shoppers can select a condensed delivery window on a day that is convenient for them.
- Shoppers can adjust their delivery address up until the route begins, offering flexibility and reduces failed deliveries.

Delivered By  **GoBolt**  
English | Français

1 Select Your Date

2024 Sep Month Year

Su	Mo	Tu	We	Th	Fr	Sa
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	01	02	03	04	05
06	07	08	09	10	11	12

Any dates that are not available for delivery will not be selectable in the calendar.

2 Select Your Time

Thu Sep 12, 2024

☒ 9AM - 9PM

Eco-friendly option

☐ 9AM - 1PM

☐ 1PM - 5PM

☐ 5PM - 9PM

Book Delivery

Choosing a larger delivery window allows GoBolt to optimize delivery routes and reduce emissions.



## Customer Journey: SMS Communication

Our real-time tracking app makes it easy for shoppers to track every step of their package's journey

Shoppers will receive notifications when:

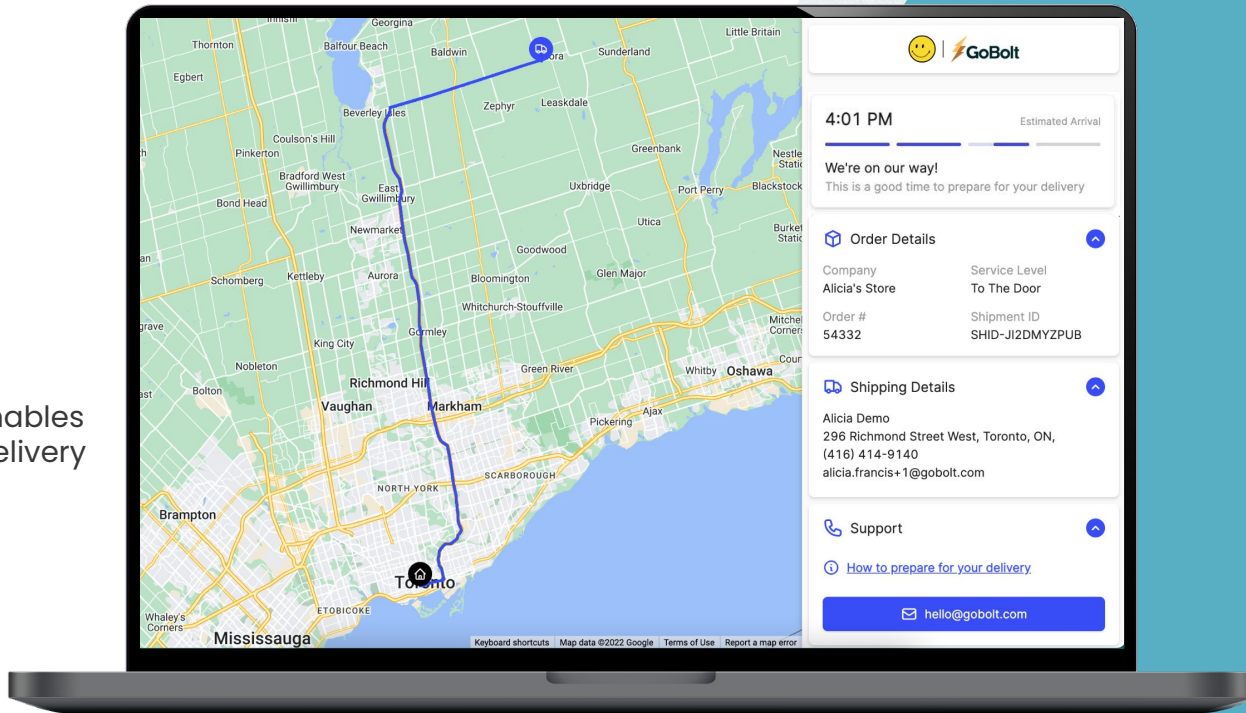
- The order is out for delivery
- They are the next stop
- The delivery is completed





# Real-time delivery tracker

Our real-time tracking application enables shoppers to see *exactly* when their delivery will arrive.







# SUSTAINABILITY



# Leading the Charge on EV Last Mile

- Nearly 40% of all last mile deliveries are conducted by an EV in 2024
- Purpose built technology supporting a growing EV fleet of trucks, vans, sedans and ebikes
- Emissions Calculator for carbon sequestration and emissions avoided insights



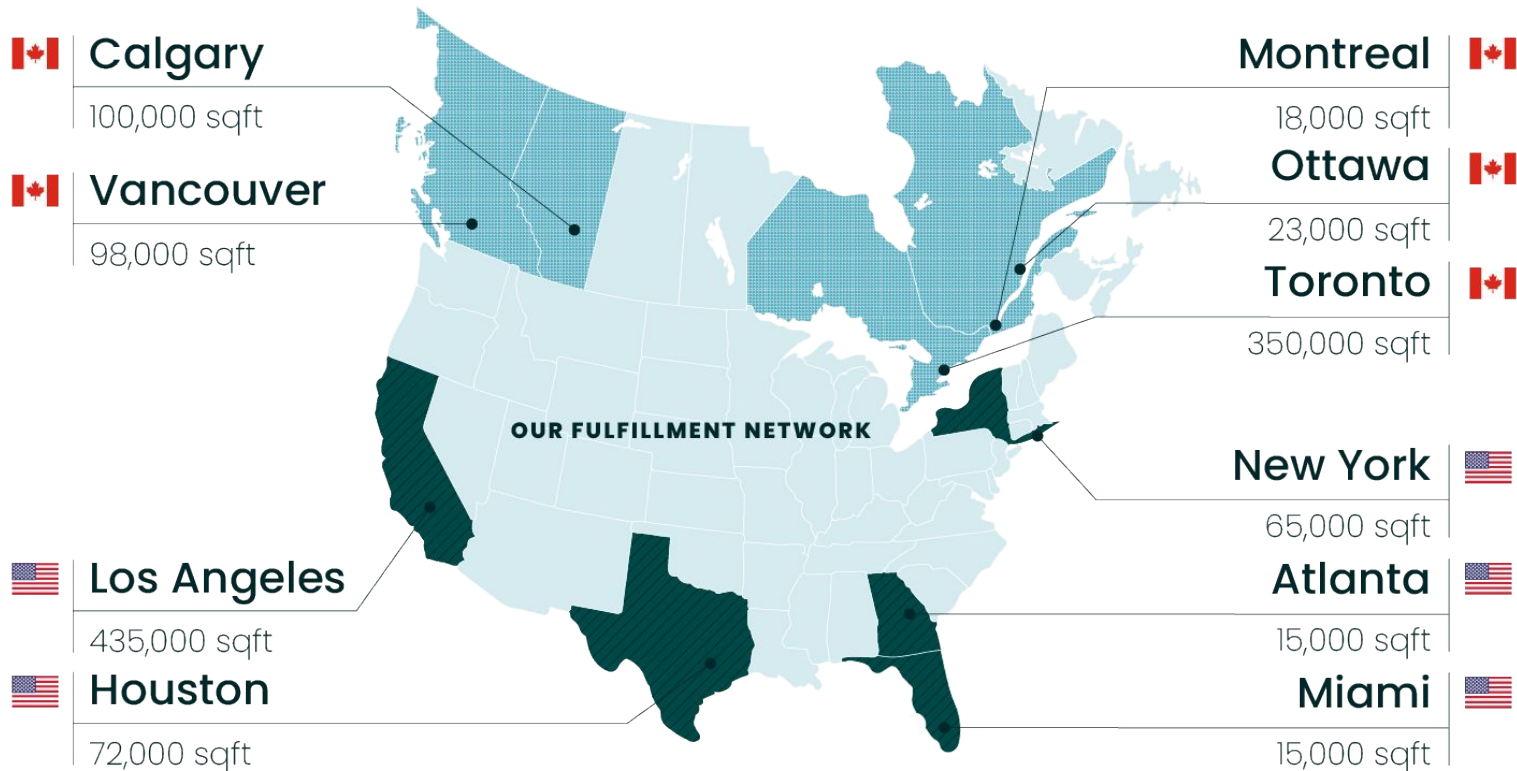


FULFILLMENT





# GoBolt's Fulfillment Network




# GoBolt Fulfillment








# Optimized Shipping


With GoBolt, you'll gain access to an intelligent rate shopper, with competitive shipping rates from our preferred carriers.





























2 Select Carrier and Service

Signature Required ☐


Default Rates

Custom Rates

RECOMMENDED


CIRRO CANADA DOMESTIC ECONOMY EAST

☐




CIRRO CANADA DOMESTIC ECONOMY EAST  
\$7.42 | - days

☐




UPS STANDARD  
\$14.44 | 4 days

☐




CANADA POST EXPEDITED PARCEL  
\$14.91 | 6 days

☐




CANADA POST REGULAR PARCEL  
\$18.88 | 8 days

☐




FEDEX COURIER GROUND  
\$21.88 | 4 days

☐




FEDEX COURIER EXPRESS SAVER  
\$23.93 | 7 days

☐



UPS EXPEDITED  
\$25.20 | 1 day

☐



UPS EXPRESS SAVER  
\$26.80 | 1 day



# RETURNS PROCESSING



# Returns Processing in Action

Take a look at our returns process powered by GoBolt







# SUCCESS STORIES



S O L G A A R D

## Section 321 Fulfillment

### The Problem

As Solgaard grew, they needed a logistics partner to scale fulfillment while ensuring efficient, cost-effective cross-border shipping for US and Canadian shoppers.

### Our Solution

GoBolt implemented a scalable strategy for Solgaard, leveraging Section 321 & direct injection to streamline cross-border fulfillment. This enabled consistent 5-day delivery times, supporting Solgaard's growth while optimizing shipping costs & capitalizing on duty drawback.

**\$1M+**

Money saved thanks to duty drawback through Section 321

**5 Days**

From order placed to the delivery arriving at the shopper's door





## Sustainable Last Mile Delivery

### The Problem

Holt Renfrew set an ambitious science-based target to reduce their Scope 3 emissions by 28% by 2030, but needed a last mile partner to help them drastically reduce their emissions.

### Our Solution

Utilizing GoBolt Parcel, powered by a fleet of electric vehicles, Holt Renfrew began making carbon-neutral deliveries in their key markets, including Calgary, Toronto, Vancouver, and Montreal.

**23,000**

Deliveries completed  
by an EV

**20 tonnes**

of CO2e avoided in the  
first 9 months



## Sustainable Last Mile Delivery

### The Problem

This apparel brand was looking to optimize their last mile delivery operations to meet their sustainable shipping goals and Scope 3 emissions targets.

### Our Solution

Our sustainable last mile solution, powered by a fleet of electric vehicles, enabled them to introduce carbon-neutral deliveries in key urban markets, including Calgary, Toronto, Vancouver, Ottawa, and Montreal.

Scaled weekly EV  
delivery volume to

**60%**

Emissions avoided in  
the first 7 months:

**123.16**

tco2e





## Fulfillment & Returns

### The Problem

This brand had a growing need for an integrated solution that could efficiently manage their ecommerce fulfillment, streamline technology integrations, and manage their returns while they scaled order volumes exponentially.

### Our Solution

The impact of working with GoBolt was swift and significant. The brand was able to accelerate their order fulfillment time, improve returns management, and enhance shopper support, all while scaling.

**77%**

Reduction in average  
order fulfillment time

**2,000,000**

Units shipped since  
2022







## Fulfillment & Shipping

### The Problem

Our brand partner was facing the dual challenge of managing skyrocketing order volumes while carrier costs continued to eat into their bottom line. The need for improved operational efficiency became urgent.

### Our Solution

By partnering with GoBolt, they reduced costs and optimized their fulfillment network, ultimately bringing inventory closer to their shoppers while streamlining operations across 5 new fulfillment centers.

**530%**

Growth in order volume  
from 2022-2023

**-34%**

Reduction in carrier  
costs







# BRAND GUIDELINES



Logo

Primary

Stacked

The Bolt

Black & White

Stay clear





Logo

X



X Don't stretch



X Don't scale a raster (png) up  
use a vector (eps) instead



X Don't change the scale of the bolt



X Don't change the font or colors



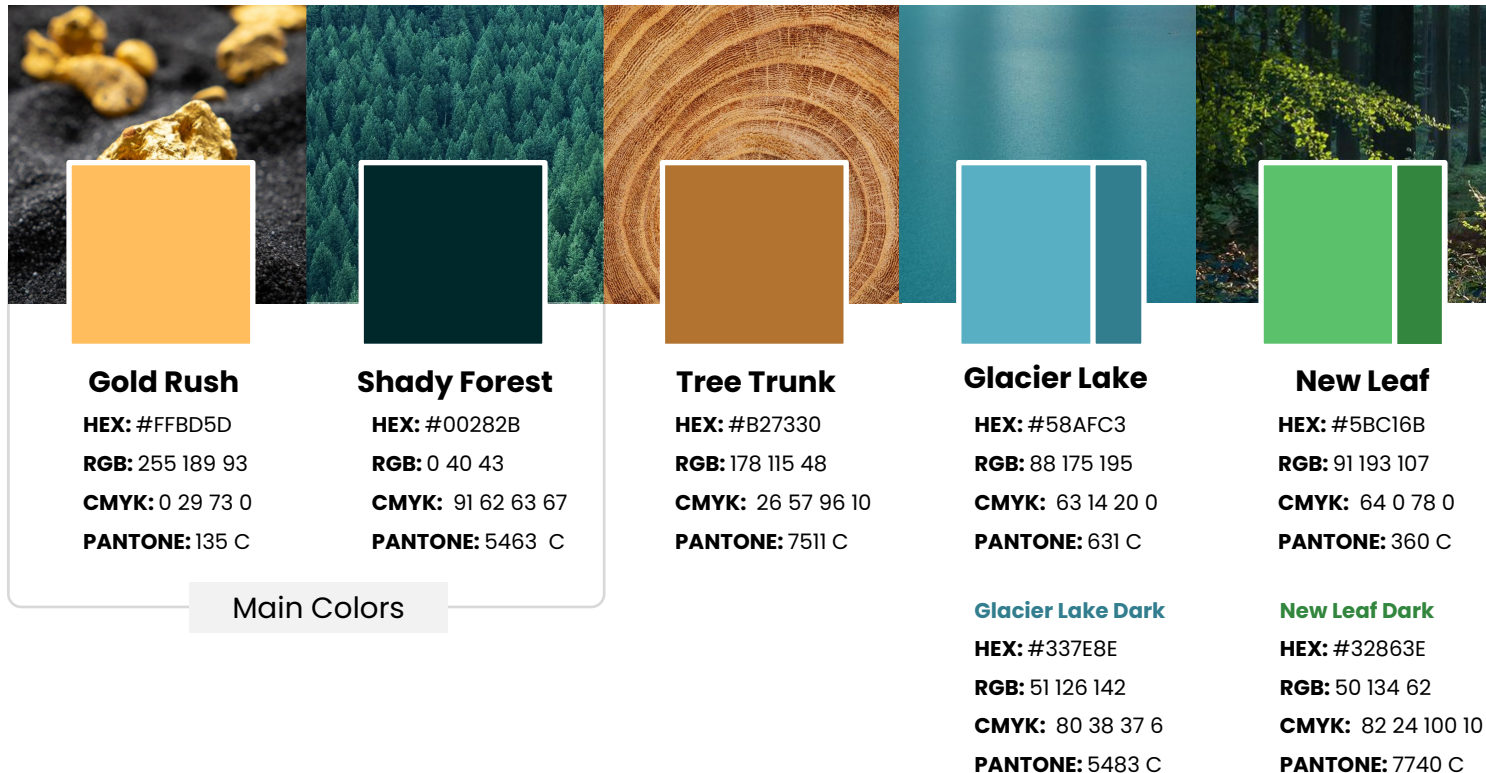
X Don't change the bolt position



X Don't pair with any icons  
other than the bolt

## Colors

The colors derive directly from nature as GoBolt aspires to leave no trace behind a be carbon negative by 2023.



## Color Usage

These are the most common potential color combinations to be used. These adhere to WCAG contrast standards.

**Gold Rush On  
Shady Forest**

White On Shady Forest

**Shady Forest  
On Gold Rush**

Shady Forest on Gold Rush

**Shady Forest  
On White**

Shady Forest on White

**Shady Forest On  
Glacier Lake**

**Glacier Lake Dark  
On White**

**Shady Forest  
On New Leaf**

**New Leaf Dark  
On White**



**Thank you**